



PRESS RELEASE

Swiftpage Selected by Comcast Business as First Marketing and CRM Cloud Solution on Upware™ Marketplace

Gives Comcast Business small business subscribers convenient access to the e-marketing capabilities of Swiftpage Engage

DENVER — December 17, 2013 — [Swiftpage](#), a leading provider of integrated marketing and CRM solutions for individuals, small businesses and mobile sales teams, today announced that it is the first solution in the new Marketing and CRM aisle on the [Upware](#)™ marketplace from Comcast Business.

Swiftpage *Engage*, the company's SaaS-based e-mail and social marketing solution, has debuted on Upware from Comcast Business, allowing small business users to conveniently purchase and immediately begin using the solution.

"This is another terrific step forward for our OEM partner strategy, giving us access to a nationwide footprint of new potential users and enabling Comcast Business to further provide access to offerings for small businesses," said H. John Oechsle, President and CEO of Swiftpage. "We see this as the beginning of a terrific ongoing relationship."

In October, Upware from Comcast Business was named a Light Reading 2013 Leading Lights award winner for "Most Innovative SMB Service." Upware is designed to meet the needs of SMB customers looking to use cloud-based solutions to simplify their IT systems, control costs and increase productivity.

"Surveys have shown that small businesses expect to grow in 2014, and we believe that cloud-based marketing and CRM solutions like Swiftpage, that are impactful and easy to use, will play a significant role," said Kevin O'Toole, SVP and GM, New Business Solutions, Comcast Business. "In anticipation of our small business customers' demand for these types of services, we are excited to work with Swiftpage as a vendor in our new Marketing and CRM aisle on the Upware marketplace."

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

Follow us on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

About Swiftpage

Swiftpage is committed to empowering individuals, small business and mobile sales teams to better manage their business interactions, more intelligently engage their customers, and convert more interactions into transactions. The company's growing network of partners, customers, end-users and employees collectively represent the Swiftpage Nation, united across the globe as one team, on one journey. Learn more at www.swiftpage.com and join the conversation at social.swiftpage.com.

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